

# HOLLYWOODLAND

Hollywoodland Homeowners Association – Significant Issues and Concerns - August 18, 2015

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1. Hollywoodland is an historic, residential neighborhood at the base of a world-famous landmark and hundreds of thousands of tourists and hikers seek access to it every year. It has extremely limited infrastructure made up of narrow, winding, substandard streets with very few sidewalks in a very high fire hazard zone. The City of Los Angeles, which is promoting the sign and is responsible for making it a tourist destination, needs to take responsibility for the dangerous consequences of that promotion. The city needs to provide security and supervision for all the people attracted to the Hollywood Sign and if it can't provide that security and supervision, it needs to shut down access until it can. It is dangerous and irresponsible to continue to allow residents and visitors to fend for themselves in a free-for-all. See attached Motion summarizing HHA's positions submitted to Councilmember Ryu.
2. City to mitigate all aspects of tourism, including buses, view sites, hiking and the new activity of "walking to the Hollywood sign". The activity of "walking to the Hollywood sign" needs to be studied to see if it's safe and desirable as it is occurring in previously passive park land and brings large numbers of visitors to a sensitive security area where much of the City's emergency communications equipment is situated.
3. Ensure the opportunity to implement 7 day permit parking districts in Hollywoodland per the motions passed by the city council.
4. Support the continued assignment of a permanent full-time person at the Hollyridge Trailhead 7 days per week to manage traffic and answer visitor's questions. This would apply even if the trailhead is closed as the tourist traffic will continue to clog the streets.
5. Continue to support the city council's passed motion to restrict visitor access to the neighborhood on impacted days (through LADOT and LAPD).
6. LAFD and LAPD to consult with the HHA, as they did last year, before any final decision to implement red curb no-parking from the Village to the trailhead. The HHA is opposed to the red curb concept on Beachwood Drive as the successful implementation of the PPD program has eliminated any need for them.

7. Prepare a traffic management plan for the anticipated increase of traffic throughout the Hollywood Hills due to increased development and densification in Hollywood, the coming increased traffic trying to bypass the gridlocks caused by the traffic mobility plan, the anticipated 17% increase of visitors due to the pending opening of the Harry Potter exhibit at Universal and the continued increase due to the general increase in tourism in LA.
8. Support R-1 zoning including the banning of B&B rentals for anything less than 30 days.
9. Review and regulation of paid walking tours on the streets due to the inadequate infrastructure available to accommodate this activity.
10. Support removing and replanting unauthorized vista sites and walking paths throughout sections of the Hollywoodland gifted park.
11. Remove the blue directional Vista Signs.
12. Encourage access of the Hollywoodland gifted park through proper, legal and safe entrances.
13. Support the Hollywoodland Specific Plan.
14. Revive the Hollywood sign Advisory Board with resident representation.
15. Set up a revolving schedule of maintenance and repairs of the city-owned historic staircases and walls in Hollywoodland.
16. Support appropriate development in Hollywood, but not over-densification where there's inadequate infrastructure.
17. Set up a meeting with LAPD to discuss recent incidents and rising crime. Discussion to include party houses and the need for full time LAPD in the area to help with the growing crime and damage to private property as there is no buffer or sidewalks in much of the area between public streets and private property. Confrontations between residents and visitors when private property is crossed by visitors or damaged by them continues to increase.
18. Set up a meeting with LAFD to discuss current drought conditions and our safety concerns.
19. Monitor to ensure that Beachwood Drive is NOT designated as a Neighborhood Enhanced Network (NEN).

David Ryu, Council Member  
Council District 4

Please see the below motion passed by the Hollywoodland Homeowners Association. Even though this motion is slightly out of date because the gates at the top of Beachwood were opened up at the beginning of the year, we think the basis of the motion, which calls for management of all the Hollywoodland entrances to the park, is just as relevant now as it was then. In the midst of high tourist season and California's worst drought ever, management of Hollywoodland's entrances to the park is more critical than ever. The safety issues are extraordinary and we request that you please make their resolution a priority.

**MOTION ADOPTED DECEMBER 9, 2014**

The HHA Board of Directors hereby calls for a unified Los Angeles City Strategy (RAP, Mayor's office, CD4, LAPD, LAFD, LADOT) that safeguards the homes, families and visitors to park entry points beneath the Hollywood Sign. We acknowledge that Griffith Park is a public park and that the public deserves access to the park. But for the safety of both residents and visitors, we implore City Government to manage, maintain and supervise park entry points at the tops of Beachwood, Deronda, Dirt Mulholland, Innsdale and the Scenic Vista. Without proper management and supervision, these entry points remain a hazard to both residents and visitors.

The HHA Board further request that until a comprehensive plan to manage the Hollywood Sign and the areas impacted by the sign is completed, that the so-called Hollyridge Trailhead remained closed due to the following:

1. There is no current plan in place to manage the traffic at the Hollyridge Trailhead when it opens which will continue and exacerbate the safety issues.
2. The city engineer is on record stating that the trailhead should be closed due to the safety issues and the fact that the area cannot add the infrastructure necessary to mitigate the safety issues due to the geographical restrictions in this portion of the Hollywood Hills.
3. LAPD, DOT and LAFD have all stated that upper Beachwood is in a safety crisis position due to the trailhead and resultant traffic, both vehicular and pedestrian.
4. The fact that over 500 cars a day are currently coming up to the trailhead while it is closed keeping the city personnel stationed there busy all day trying to monitor and direct traffic. This will become exponentially worse if the trailhead is opened without proper on-site management.

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MOORE, T.V.

orange line  
outlines HGP  
shown in green  
area

gray area  
shows  
Hollywoodland  
residential  
community

01S14W

