

HOLLYWOODLAND HOMEOWNER'S ASSOCIATION  
APRIL 12, 2016 BOARD MEETING

Call to order 7:37PM

Members present: Soren Kerk, J.J. Blair, Sarajane Schwartz, James Mykyfenko, Jeanne Clark, Tara Stephenson-Fong, Robert Louis, Chris O'Brien, Alexa Williams, Jack Conrad, Scott Freeburg

Guests: Jim van Dusen, T.J. Escot, Laura Davis, Yvonne Westbrook, David Kashkooli, Gabriel Veltri, Thomas Fenton, Cheri Tennill, Anne, Mike and Colleen from Congressman Schiff's office.

Rim of the Valley

Aides to Congressman Schiff made a presentation explaining the proposed legislation adding large swaths of public and private land to the Santa Monica Mountains National Recreation Area. Regarding the HHA's concern of having Hollywoodland included in the SMMNRA, they reassured the Board that those boundaries are no longer in the alternative and to verify that on Google maps. Under the RIM plan local jurisdictions and agencies will still have the decision-making process in Hollywoodland and Griffith Park. The only power the National Park Service will have is for studies and partnerships with local agencies. The NPS can award grants to those agencies to assist with SMMNRA improvements. As for security of the communications tower on top of Mt. Lee in regards to even more hikers following the Rim of the Valley Trail right past it, all the NPS can do is allow the City to use some federal resources if they ask. The aides were completely unaware of the problems of hikers and tourists to the Hollywood Sign, as well as the degradation of the surrounding habitat. The Sign is even shown in their promotional material. The Board asked that, if possible, it would be great if Congressman Schiff could come and view the area first hand.

Lower Beachwood PPDs

The majority of guests at the meeting were there to protest HUNC's stand regarding the newly installed PPD signs between the Village and Ledgewood Dr. Jack read a letter that they prepared for CD4 stating that when HUNC took the vote on the situation there were no representatives from Hollywoodland at that meeting. The letter repudiates HUNC's stance and requests that the PPDs stay in place. Chris and Sarajane would like to have mention that the closure of the Beachwood gate is the only permanent solution, with Soren suggesting that we attach the most recent newsletter with that stance in it. Robert wants the letter to mention many of the safety issues related to the subject. A vote was taken on the proposed motion with the understanding that the requested changes be made and emailed to Board members for final approval.

Approval of March minutes

Unanimous vote

Approval of Treasurer's report

Unanimous vote

Safety

Toyon Plan

- Jack reported the representative of the Los Feliz Homeowners stood Jack, Chris and Tara up at their appointed meeting to discuss the plan
- He will try to meet with Salaices and Schull of Recreation and Parks and will keep promoting the plan.
- Chris suggested that he meet with other homeowner's organizations and put the plan in the newsletter and on the HHA website.

The Spring Break count showed less traffic than anticipated. The PPDs most likely attributed to this and T.J. suggested that the drop in the Euro has left some visitors at home.

After the City installed traffic counters over Spring Break, it was agreed that they need to communicate with the neighborhood better. Especially in light of the fact that with the traffic counters in place, CD4 then put traffic enforcement below the one on Deronda blocking all traffic up the street to the counter.

TJ also had an issue of the "Los Feliz Ledger" where it was stated that there would be an upcoming issue on the western Griffith Park trail hikes. Chris suggested submitting an article on the Canyon Dr. trail hikes.

#### Hillside Federation Meeting

J.J. reported that the meeting mainly consisted of the following issues: Santa Monica Mountain Range study, remedies for helicopter tours, high speed rail and the slow growth initiative.

#### Communications

Soren reports that the newsletter is being emailed to 130 members and 10 members are receiving by US Post. Every 60 days additional issues are being sent to former HHA members. A copy is posted on the HHA bulletin board with a few issues available at the market and flower shop.

A welcome package for new residents has been completed and is being priced out. A list of new residents has been delivered to Sarajane.

Soren also suggested that the group save \$60 (actually reduced to \$40 courtesy of Jeanne) on a subscription to "Constant Contact", since she has updated the database and it is no longer necessary. All agreed to cancel.

She has also designed new Hollywoodland notepads and will put together a budget for them.

#### Special Events

Scott stated that there were 15 happy kids and parents at the Easter Egg Hunt.

The upcoming flea market was postponed due to low vendor turnout and a scarcity of parking places.

Sarajane discussed the Shakespeare event on May 19 at 8PM. It will be a mixture of lecture, performances and food. She is putting together a proposal and budget.

#### Trademark

The HHA trademark files were returned to the Board thanks to Robert. Jack, Jeanne, Tara and Alexa will look into the trademark's status and see if it needs renewing.

#### Beautification

Robert informed that all of the Village planters have been revitalized, although there are still some irrigation issues. He is going to write some instructions on the water system and a policy to pass it on.

#### HUNC

Jack and J.J. volunteered to attend the HUNC meetings if Jim is unavailable, although they will have no voting rights.

Jim reports that all of the HUNC seats are contested and that there are lots of candidates for those seats.

#### Old Business

There is still concern over the photo icons on signs that the Griffith Park Advisory Board is installing after agreeing that there would be none. It was suggested that problem be brought up with CD4.

The HHA swag inventory has been completed.

Due to the large amount of guests at the April meeting, it was greed to invite Lead Officer Sanchez to the May meeting.

New Business

Tara, Chris and Jack have an upcoming meeting with Councilman RYU.

There will be monitoring of the Griffith Park Advisory Board. A decision will be made at the May meeting whether to pass a motion concerning the two Hollywoodland residents on the Advisory Board and advising that their opinions are personal and not reflecting HHA.

At the next meeting there will be a discussion on whether to formally oppose the changes being made to Runyon Canyon Park by Recreation and Parks and to support the opposition.

There is a DRB meeting Thursday, April 14.

Motions

1. Approval of a letter to Councilman Ryu supporting the Permit Parking District on lower Beachwood. The letter is in response to a HUNC vote opposing PPDs.

For: Soren, J.J., Sarajane, James, Jeanne, Tara, Robert, Chris, Jack, Scott  
Abstain: Alexa

2. Approval of writing a letter to Councilman Ryu requesting discretionary funds for two trilogy gates at the Deronda pedestrian entrance and for funding mounted Park Rangers or LAPD in the Hollywoodland Gifted Park.

Unanimous approval

Meeting adjourned: 10:09