

## HHA June 13, 2017 Board Meeting MINUTES

Present: Sarajane, Jim, Christine, James, Robert, Jack, Laura, Alexa, Cheryl, Diane, Jeanne

Called to order at 7.40pm

Old Business:

1. Approval of the May minutes  
Approved unanimously.
2. Approval of Treasurers report  
Approved unanimously
3. Update, May action items: Map?  
Robert going to do a map  
SIGNAGE – for redirecting that is OFFICIAL \*\* RYU meeting  
Maybe do an app?  
Roof part of gate owned by Beachwood homeowners  
Need to talk to them about repairing the gate.  
What is the permit for a small roof?
4. Welcome Packets  
Ongoing
5. Evacuation Plan  
Not going to have an official plan because of liability issues. \*\*RYU  
We need more block captains but hard to identify who is doing what  
as SO many people in the neighborhood.
6. Operating Manual  
Ongoing
7. City Hall Traffic/Tourist/ neighborhood issues  
\*\*RYU Meeting
8. Public Works Projects/ Ryu
9. East Gate roof repair
10. AirBNB's; small unlicensed hotels  
\$30 million given to city by AirBNB  
Working towards one owner one visitor.  
Can't have multiple (different) people in your house.  
Our problem isn't necessarily AirBNB it's other platforms/apps  
Need to use the phrase "short term rentals" (less than 30 days)  
City policy that is not allowed but blind eye by them because of large  
revenue.

Control – can't rent out if owner not on premises. Limiting days  
Problem is absentee land-owners.

11. PPD's

Nothing to report.

Committee Reports

12. President's Message

A good day for property rights in Hollywoodland.

Judge upheld the Beachwood gate decision.

Excellent newsletter went out. Good team effort

No group met threshold to intervene.

They need to bring their own lawsuits.

She did emphasize that we have an unsafe situation.

Diane has a good friend who is a Judge – said it is ALL about safety.

Griffith trust have no rights.

13. Safety, Cameras, Crime report

Camera system works really well. Jack only gateway

Need a few more volunteers to put on their computers.

Easy to use.

What we really need is a license plate capable camera.

Approx \$2500. Big number....

Mount on roof.

Crime – one person caught is in jail – “Beachwood Burglar”!

Career criminal. Only 26....

Lot of car burglaries. It's a ring.

Can get fob information if it's near the door.

14. Special Events, Sunset Ranch Ride, Sherman Library Visit

Our first discount code stopped working.

Will get numbers tomorrow.

BYOB!

Sherman Library Visit – next Monday 19<sup>th</sup>.

15. Zoning Public Works

Nothing to report

16. Beautification, Sprinklers, Etc.

Sprinklers all working.

What happening with fountain? GFI outlet needs to be repaired? Or not. Put gravel in it? Maybe large black river rock. Easy to clean and good to look at. Robert will get a price.

17. Trademark. Merchandise, Branding, Graphic Designer, Branding Consultant, Budget; Logo Design

Dave Friedman Proposal (Sarakate Levy husband).

No risk proposition.

T-shirts

Cocktail napkins

License plate holders

Think of ideas and send off to SK.

Need to let Dave F have some say on the logo design/tm image.

Need to speak to Alex about how to sell it.

Chris, Alexa & Cheryl to form committee.

18. History archiving

Clear in court case how important it is to have the archives.

Alexa & Chris trying to digitize.

Minutes are as far back as 1977. Gap from 2002-2009

Before 2001 there was an anti-promotion to come up here and hike.

After Tom leBonge there was a promotion (from him).

Make a motion that we oppose any proposals to light the sign EVER for any reason. ALL voted for this.

19. HUNC

Not doing anything specific. Nothing of substance.

20. Hillside Federation

No knowledge.

21. GP Advisory Board/ Friends of GP; Motion to Intervene Hearing

Update

See #12 President's Report.

GP Advisory Board carries zero weight.

22. A motion was proposed for the HHA to send a letter to the RAP

commissioners regarding the behavior of several GPAB

members"City Hall actions/ issues. All voted in favor.

Nothing to report

23. Membership

Nothing to report

24. Party Houses update

6384 Rodgerton/\*\*R YU

25. RAP

New Business

26. Motion from Tara: *The HHA supports residents gating 'Dirt Mulholland' as part of a global solution.*

This motion was changed slightly from the original one.

Motion unanimously approved.

Working out how to negotiate all people's needs.

Meet with constituents and have an open meeting.

Dianne will try and get in contact with hotels etc.

28. CD 4/HHA meeting schedule dates/agenda

29. Restrictions on Uber's, Cabs etc

30. VG: Lemonade Stand Charity Event

Motion for donating our insurance for kids to do a lemonade stand for kids with cancer. Motion unanimously approved.

31. Closed Door Board Members only session

MOTION WITH REGARDS TO SJS – WE ALL APPROVED THE MOTION.

Negative press in los feliz ledger. First amendment rights issue.

We have no rights whatsoever saying who is on there. Other than paying for beautification and insurance. Majority of our money is being spent on something we have no legal control over.

Formal statement as to what our responsibilities are at the village green.

Meet with someone in public works and city attorney.

Ask city attorney re managing the village green.

Renegotiate terms of insurance?

ADJOURNED AT 9.47PM