

## Hollywoodland Homeowners Association November 14, 2017 Minutes Monthly BOD

Attendees: Tara Stephenson, Cheryl Veitri, Alexa Williams, Robert Louis, James Mykytenko, Jeanne Clark, Diane Murphy, Christine O'Brien

Guests: Jim VanDusen, Janine McDonald, Paul Martin, Alexandra Kerr

The meeting was called to order at 7:35 PM, the William's Deronda Drive residence. Guests were introduced.

The Nominating Committee was discussed. Board members serving are: Robert Louis, Laura Davis and Christine O'Brien. Per our by laws, two Hollywoodland property owners will be included in the committee's composition. A report will be distributed to the board via email once a slate has been selected.

Approval September and October minutes: **motion**, seconded, passed

Approval October treasurers report: **motion**, seconded, passed

Presidents message, given throughout agenda.

HHA tribute to Jack Conrad: A donation will be given to the Sierra Nevada Alliance amount to be determined once the memorial service is developed. A camera trap will be donated in his honor.

**Motion:** Request removal of ad hoc transit spoon Deronda, near Rockcliff installed by CD4 and DOT without dialogue and discussion to community and removal of the "NO Vehicle access to Hollywood sign located across from 3349 Deronda, between 3366-3342 Deronda . A letter will be written and sent to Ryu, DOT, City Attorney, Council Safety Committee.

Special events: December 10, Craft Faire 9AM -6PM, Food Drive 5-8, HHA Meet and Greet 4-6. Board agreed the October event celebrating the 75th year for our homeowners association and 25 years of our specific plan was well received.

Holiday decorating: Robert will hire a young, agile handyman to assist in hanging village decorations. He will schedule tree trimming for the east ficus trees. These costs are budgeted.

Safety and Access/Dixon. There was a discussion lead by attendees, Jeanne and Tara. Jeanne will write a letter on behalf of the HHA outlining our position and identifying the flaws in the study. Board members are encouraged to submit their opinions to CD4.

Because of the city's continued imposition on our neighborhood consideration for legal action was brought up. **Motion:** The board allocate up to \$2,500 for consultation/discussion with the attorney regarding our lack of proper process issues.

Laura and Tara submitted bids for planting the unauthorized visa off Mulholland hwy. The board agreed we need a project manager to head the project and interface with the city. Mulholland hwy property owners will be queried about leading this.

Wildlife corridors will be coordinated through George Clarke and Alexa. Natural History personnel will assist in placement of camera traps by the end of the month.

Single Family Residential Zone Regulations Code will be discussed with CD4 planner Julia Duncan on Dec. 13. Christine and Michael Mekeel will attend and report back.

Diane and James are working with Google Maps to remove all incorrect icons. Problem icons should be submitted as a screen shot to Diane.

Safety, camera, crime. Brief discussion about acquiring and placing license camera reader in our viewing set up.

Beautification: village tree trimming

Zoning Public works: nothing

Trademark renewal: Tara will consult Brian, her trademark attorney to obtain information about renewal and costs. One trademark is due December, 2017.

Merchandising, branding, welcome packet: Tara will check with one of her vendors to obtain prices. There was a consensus to develop items that do not require sizing, to develop items that can be sold at the Dec. 10 event and to include items in the welcome packet or as membership incentives. Jeanne indicated we could spend up to \$2,000 for product development. Possible items included: bags, cocktail napkins, license plate holders, caps.

History/archiving: Alexa reported Hollywood sign articles and legal documents will be scanned and forwarded to Jeanne Clarke. We are questioning the chamber and sign trust profits of 1/2 to 1M dollars a year for use of the sign.

HUNC: nothing

Hillside Federation: The board decided we will not join the Federation this year because they were unwilling to support and consider our issues and deferred to Fed. officers interest without objectivity. They also actively participated in protests against our policy and position to close the end of Beachwood. Robert will draft a letter to the Federation.

GP advisory board/ FOGP: nothing

City Hall Actions/issues: Chris attended a RAP Commission meeting Nov. 1 with Sarajane Schwartz. They spoke as individuals. Chris requested the unauthorized switchback from the easement road to the Hollyridge trail be removed to eliminate trespassing on the easement road.

Membership/Annual meeting: Tara asked that membership materials be organized by early December. She also will check into dates for our annual meeting at the Besant Lodge to be held some time in January early Feb.

Party houses updates: We are getting cooperation with the senior lead officer and city attorney's office. Diane suggested all air b and b problems be reported on their website.

Specific Plan updates: nothing

Other: Jeanne Clark shared images of the promotion of the Hollywood sign taken at LAX. She wrote to CD4 about her concerns and has not received a response. Jeanne will write a similar letter to CD 4 on the HHA's behalf including, the tourist board, convention center, chamber , mayor g and the sign trust. The promotion only adds more awareness and use negatively impacting our residential community and its adjacent SEA park land.

Meeting adjourned 9:20 PM

Respectfully submitted,

Christine O'Brien , acting secretary