



Hollywoodland Homeowners Association Summer 2019

PRESIDENT'S MESSAGE

On July 19 the Los Angeles Times had an interesting opinion piece by John Tinnell. He discussed how electronic scooters and dockless e-bikes “may well be the Trojan Horse with which big tech colonizes the world’s public space Like Uber and Airbnb before them, scooter companies aim to satisfy their customers with little regard for how their businesses affect our cities’ ecosystems. All three services tamper with neighborhood norms in ways that are annoying at first and deeply disturbing upon further inspection.”

The following paragraph caught our eye. “Scooters’ success in spite of the persistent backlash is a warning about whether tech can succeed in leveraging public space. A playbook seems to be taking shape. First, identify a point of friction in urban life (such as “the last-mile problem” in public transportation). Next, develop a profitable solution and deploy it in cities and ask for permission later. When people howl, let your early adopters fight the battle for you — use them as a shield whenever critics speak ill of your business model. Finally, push aggressive expansion while voicing support for sensible regulations that are essentially unenforceable.”

That sounds like the playbook the City of Los Angeles is using to promote Hollywood Sign tourism in Hollywoodland. They have allowed the Hollywood Chamber of Commerce to monetize and brand the Sign in unending world-wide promotion. The City then turns a blind eye while their “tech partners” show the world how to get up close, grossing 36.6 billion in tourism dollars. In the process, Hollywoodland suffers from over-congestion, damage to its infrastructure and a huge increase in fire risk. Of the 36.6 billion, the council district offers up 1 million more in traffic enforcement with little to show for it. And, as in the scooter case, their regulations have become “essentially unenforceable”.

The HHA hears from many residents who have concluded that Sign tourism is here to stay and we need to accommodate the thousands of daily visitors. No. The City of Los Angeles needs to enforce the laws that have been on the books for years and treat Hollywoodland in the same manner as other “event” locations, i.e. the Hollywood Bowl, the Observatory, etc.

In the past ten years the influx of tourist and hiker traffic, both pedestrian and vehicular, has well exceeded the capacity of the neighborhood infrastructure. The HHA hopes that the political leaders and citizens of Los Angeles will address the exploitation of one of their oldest and most unique communities and the safety concerns that endanger it.

H O L L Y W O O D L A N D

ANGRY BIRDS: AN EMAIL CORRESPONDENCE

From: (Hollywoodland resident)
Sent: Jul 9, 2019 8:03 AM
To: hello@bird.co
Cc: cd4.issues@lacity.org, david.ryu@lacity.org, nicholas.greif@lacity.org
Subject: Bird scooter left on my property one too many times

Dear Bird Scooters:

This morning I emerged from my home to a familiar sight: a Bird scooter abandoned on my property and another blocking the sidewalk. When this happens, which is often, I usually just drag the disabled scooter off of my grass to the curb. Many of my neighbors do the same and are as tired of this routine as I am if their complaints are to be believed. So, this morning I established a new policy.

When a Bird scooter is abandoned on my property, I will store it in my garage and charge the company a \$75 storage fee; each additional day will bring a reduced charge of only \$50.

If, after seven days, no one from Bird has contacted me, I will properly dispose of it. *(continued)*

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Attached is a photo of the two scooters. The one on the grass is in my garage and the other I dragged to the curb to create safe passage for my neighbors and our many Hollywood Sign visitors.

Sincerely,
(name redacted)

From: "Langston (Bird)"
Sent: Jul 9, 2019 8:48 AM
To: (Hollywoodland resident)
Subject: Re: Bird scooter left on my property one too many times

Good morning, (name redacted.)

Thank you for taking the time to bring this to our attention, as this also allows us the opportunity to address the concerns you've mentioned. We are certainly open to seeing how we can better serve you, your family, and the community. We also want to express our deep sorrow that those improperly parked scooters affected your day, and we hope to resolve these behaviors soon.

That said, creating a mutually respectful space where riders and the community can co-exist is one of our highest ideals, and we welcome the challenges this poses. We have recently implemented two new proactive safety initiatives to be rolled out in full in 2019. The first is our BirdWatcher contractors who are hired to ride in our cities and perform quick fixes to any scooter they pass by so as to ensure safe rides for the public. Their responsibilities also include repositioning and relocating scooters that have been misplaced or fallen throughout the course of the day in our urban markets so as to allow accessibility and various advantages for all.

Our second initiative is the Community Mode function on our platform. This function allows any member of the community to report dangerous riding behavior, improperly placed scooters, as well as damaged scooters, either through our app or by calling (866) 205-2442. This function is designed to empower all members of the community to help make the environment around our scooters safer and harmonious for all.

Please note, that while this process must be very frustrating, we do not advise the confiscation of any Bird property as this is not lawful without a preapproved license. We would be truly grateful if instead of this illegal action you could help us identify the specific alphanumeric codes located on the head of each scooter with a picture or simply by sending them in this thread. These 4-5 digit codes will help us identify the rider(s) responsible and we can reach out for teaching and corrective measures. Additionally, please provide the address of your residence with your reply. Thank you again for flagging this, and apologies for the additional steps here. (Name redacted), your efforts are truly appreciated.

Best,

B I R D
Safety Team

From: (Hollywoodland resident)
Sent: Jul 9, 2019 9:59 AM
To: support@bird.co
Cc: david.ryu@lacity.org, nicholas.greif@lacity.org, cd4.issues@lacity.org, mike.bonin@lacity.org, nury.martinez@lacity.org, paul.koretz@lacity.org, john.white@lacity.org, rachel.fox@lacity.org
Subject: Re: Bird scooter left on my property one too many times

Dear Langston,

"Deep sorrow" is unnecessary. Please reserve that for the injuries and deaths that have resulted from misuse of Bird scooters. Please also detail how Bird intends to "resolve these behaviors," i.e. abandoning scooters on private property and on sidewalks and streets where they pose a safety threat, including a timeline for your plans. I would find that instructive as might our local council district office, members of the LA City Council transportation committee and our local homeowners board members, all of whom are copied here. Tara Stephenson-Fong, the president of our HOA, tells me that she and other board members met just last week with Councilmember Ryu's chief of staff discuss banning (*continued*)

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these vehicles for reasons similar to the ones that led our neighboring cities of West Hollywood, Beverly Hills and Santa Monica to ban them. Please also detail the "teaching and corrective measures" you intend to take with the renter who left the Bird vehicle on my property.

So that there are no questions about my motives, I intend to donate the \$75 storage fee to the Homeless Hollywood Youth Partnership to benefit young people who do not have the luxury of joyriding on your scooters. In the meantime, said scooter is resting comfortably in my garage although it chirped angrily when I dragged it from my grass. I know just how it feels.

Sincerely,
(name redacted)

From: "Langston (Bird)"
Sent: Jul 9, 2019 4:48 PM
To: (Hollywoodland resident)
Subject: Re: Bird scooter left on my property one too many times

Thank you all for responding.

We are truly honored and grateful that you would continue in respectful dialogue regarding this pressing issue. We truly do apologize for the inconveniences here and hope to come to a mutual understanding and illuminate all viable options moving forward.

We briefly touched on the fact that while this may not be the perfect nor ideal resolution, it is a work around which has seen remarkable improvements in other communities. We certainly do not wish to imply that we only leave the onness [sic] upon the home owners alone to cite and report these obstructions, which is also mentioned in the earlier response.

Please note that Bird is certainly open to and receptive to all suggestions, and we'd love to forward all external proposals to our engineers for potential improvement opportunities. While the issue of instructing every rider who may incorrectly park a scooter in front of residence may be daunting in real time, we do welcome the challenge. For now, please consider supplying our team with the previously requested details, namely:

- The locations address
- Any available Bird IDs on the property

Thank you so much once again.

Best,
B I R D
Safety Team

From: (Hollywoodland resident)
Sent: Jul 10, 2019 9:07 AM
To: Bird
Cc: david.ryu@lacity.org, nicholas.greif@lacity.org, cd4.issues@lacity.org, mike.bonin@lacity.org, nury.martinez@lacity.org, paul.koretz@lacity.org, john.white@lacity.org, rachel.fox@lacity.org, patrick@curbed.com, laura.newberry@latimes.com, la-jack@gmail.com
Subject: Re: Bird scooter left on my property one too many times

Dear Langston and Bird "safety team":

I am honored that you are honored to engage in dialogue. Bird's email format seems designed to prevent dialogue since it doesn't preserve the thread, but fortunately I've found a work-around, so let's get back to the questions I asked earlier which you have failed to answer:

1. Please detail how Bird intends to "resolve these behaviors," i.e. abandoning scooters on private property and on sidewalks and streets where they pose a safety threat; also a timeline for Bird's plans.
2. Please also detail the "teaching and corrective measures" you intend to take with renters who leave Bird vehicles on private property.
3. New question: How is Bird "serving our community"? Please note that since most of Hollywoodland is permit (*continued*)

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parking only, it doesn't seem to be contributing to the reduction of the number cars.

Note, too, that I've copied a few of my favorite LA journalists on this email.

Sincerely,

(name redacted)

Note from Hollywoodland resident: At this point, my Bird pen-pal ghosted me so I never did get the answers to my questions. The scrap metal in my garage has been properly disposed of.

Let our elected officials know what you think about e-scooters in Hollywoodland:

david.ryu@lacity.org (CD4 council member)

nicholas.greif@lacity.org (Ryu chief of staff)

rachel.fox@lacity.org (CD4 field deputy for our area)

cd4.issues@lacity.org

City Council transportation committee: mike.bonin@lacity.org; nury.martinez@lacity.org;

paul.koretz@lacity.org

To enter your official comments into the City Council record: LACouncilComment.com



H O L L Y W O O D L A N D

HHA & CD4 MEETING MINUTES

July 1, 2019 3:30-5:00 PM

CD4 Hollywood Office

CD4: Rachel Fox, Nick Grief,

HHA: Tara Stephenson-Fong, Sarajane Schwartz, Christine O'Brien

Tara provided an agenda with attached documents* that outlined concerns and issues.

- Fourth of July enforcement. Nick and Rachel explained the plan and followed up with an email. That information was distributed to Hollywoodlanders saying, "DOT is expected to have a 1.5x deployment on the 4th of July. That should include 12 officers on duty that day in rotations, with staff focusing on traffic control in particular around Lake Hollywood Park, as well as the key turnaround bottlenecks at Ledgewood & Rockcliff, Ledgewood & Mulholland Hwy, Rockcliff & Deronda, and Beachwood and Hollyridge. Additionally, parking enforcement, as always, will be on site and looking for those parked in areas they are not allowed to be. Finally, DOT will do what it can to enforce the soft closures at Deronda & Rockcliff and Rockcliff & Ledgewood noting that they cannot enforce compliance. LAPD will have two motorcycle officers and a black & white patrol car in the area during the day (pending callouts for violent crimes, etc.) and we have also requested they stay and focus on park entrances, the vista, and Lake Hollywood Park at night where people may look to set off fireworks."
- Hollywoodlanders expressed concern about the evening of the Fourth and asked to have support personnel. There was a discussion about shutting the neighborhood similar to Runyon Canyon's closure. CD4 reminded us that only Runyon Park was shut and not the neighborhood and repeated that state law prohibits closure of public streets. They suggested we interface with State officials for assistance in possible regulations.
- Evacuation Plan and drill - no specifics. Hollywoodlanders expressed concern about our inability to evacuate, along with the hundreds of tourists/hikers and noted the ineffective results from Mandeville Canyon's evacuation drill.
- Bathrooms in Lake Hollywood Park. CD4 assured us the bathrooms/restrooms **would not** be installed. This is identified as a "pocket park" or "neighborhood park" and bathrooms would not meet RAP criteria/standards.
- Public Works projects. We asked for coordination of projects. CD4 says they are trying to organize this issue. There is a new slurry being tested that is lighter in color and not as heat absorbing. It is in the test phase now. After a slurry is put down, no cutting can be done by any service and they should be fined. If someone see that happening by any service company, please alert the City with specifics so the City can fine that company. The city has also adopted new procedures for utility street cuts that should eliminate unnecessary cuts that cause deterioration to the streets. (*continued*)

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- Hollywoodlanders asked that CD4 recognize the illegal actions of the opening at the end of Beachwood and the two vistas at Canyon Lake and Mulholland Hwy. CD4 asked we provide facts to confirm how and why these are illegal and unauthorized.
- What is CD 4's approach to addressing issues? Specifically, are they consistently addressing the effects on property owners who are directly affected or are they taking a broader approach among the Hollywoodland community at large? Or is it the greater surrounding neighborhood with no direct impact to personal safety or property ownership issues? There were points of disagreement among Hollywoodlanders regarding Dixon's validity.
- Historic walls and stairs, repair, brush clearance. Nick said he will investigate having the Conservation Corp clean up the stairs and wall areas. Hollywoodlanders mentioned the maintenance criteria for the walls and stairs that have been created through the Specific Plan Guideline. They hope this will be supported by CD4.
- Overweight vehicles. Another semi-truck drove up Beachwood, an unsafe and illegal situation. There are weight limits, but the truckers are using a mapping directional system that misguides them through Hollywoodland. Their system incorrectly shows a rest stop that is actually on the other side of the 5 freeway. This has happened numerous times in the past. Nick asked we send him documents on this. In the past we asked the councilman and city attorney to contact the mapping company and discuss the liabilities and unsafe conditions their product creates. We still feel this should be done.
- Tours and vans. Nick said there is legislation that is more enforceable and will be enacted soon. The weight stations will not be required, and DOT officers can ticket without the scales. (CD 4 Pls clarify)
- RV's should also be affected by the new legislation. Restricted routes will be in place based on safety issues like street width, sidewalks, etc.
- Volunteer program in Malibu. CD4 will review document.
- "No access" sign knocked over. CD 4 will attend to. There was also a discussion about the illegal signs in Lake Hollywood Estates. It has been 3 months since Hollywoodlanders have expressed concerns about the sign's illegal placement and that they direct people into Hollywoodland (with substandard infrastructure).

Other topics discussed:

Hollywoodlanders expressed their OPPOSITION to the proposed electric shuttle that will traverse Beachwood entering at the easement road gate. Hollywoodlanders reminded CD4 of the court order closing the gate for safety issues.

The lack of response from DOT regarding CF18-0057 item 14 of the Dixon study that asks "LADOT to provide a status report in January 2019 discussing the impacts and effectiveness of the additional traffic enforcement resources on pedestrian and vehicular traffic in the areas surrounding the Hollywood Sign," is also a concern.

The continued promotion and marketing of the Hollywood sign by the mayor, CD13, Google and the Chamber with complete disregard for the property owners and visitors' safety.

The lack of fire hydrants in the western section (from Hollyridge to the Reservoir) of the Hollywoodland Gifted Park area. Near the Bronson quarry (off Canyon and the parking lots) the entire pathway has fire hydrants placed every 1/4 block. There are none inside the park section that borders Hollywoodland residential. This is an extra liability the property owners must incur (through their fire insurance and personal safety) while the Mayor, Chamber, Google and CD13 continue to promote the area's misuse. *As an aside, that we failed to mention, but would like to re-enter in the public record the 1946 RAP Commissioners fire concern for the Hollywoodland Gifted Park. It was deemed "off limits" due to the high fire issues. This designation is still on the books and legally should be upheld (see next page).*

Hollywoodlanders suggested CD4 revisit the criteria in fire code 49.

Discussion about the fire at the private Deronda gate.

Concern about the influence and effects of Google. On July 1, 2019 Google had a 2 full page ad in the Wall Street Journal stating: "The same technology that helps you avoid traffic on the 405 helps the City of Los Angeles protect its citizens in an emergency". Google is too cozy with the City. The City should be demanding protection for residential neighborhoods especially from those like Hollywoodland with substandard infrastructure.

Concerns were also expressed about the mental health 1% surtax on millionaires enacted in 2004 and the proper allocation of the 2 billion dollars in annual revenue. *(continued)*

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Hollywoodlanders expressed concern over Bureau of Engineering identification of its streets as being 26 feet wide. This width is expressed on their documents and maps and is not accurate. Nick indicated they are recommending accurate street width measurements.

The City has engaged a company to begin discussion regarding the aerial tram. They anticipate the company will begin outreach soon.

Planting at the illegal vista. Hollywoodlanders mentioned an earlier 2014 submission developed by a landscape architect that included drought resistant plantings, native to southern California. Nick asked that information be forwarded to him. He mentioned the DWP is currently the hold up with the project.

The "Locals Only" sign posted at Ledgewood and Beachwood needs clarity and enforcement.

Hollywoodlanders would like to prohibit the Birds/ Lime type scooters in Hollywoodland residential. They suggested interfacing with the mayor of Nashville and the City of Burbank for advisement.

These are other issues for which we would like continued updates:

The new tourist van law

The proposed law including the categories for exemption of street segments from tourist vans. We feel it is important to include a category for streets without sidewalks in the list.

*Tara included the following documents:

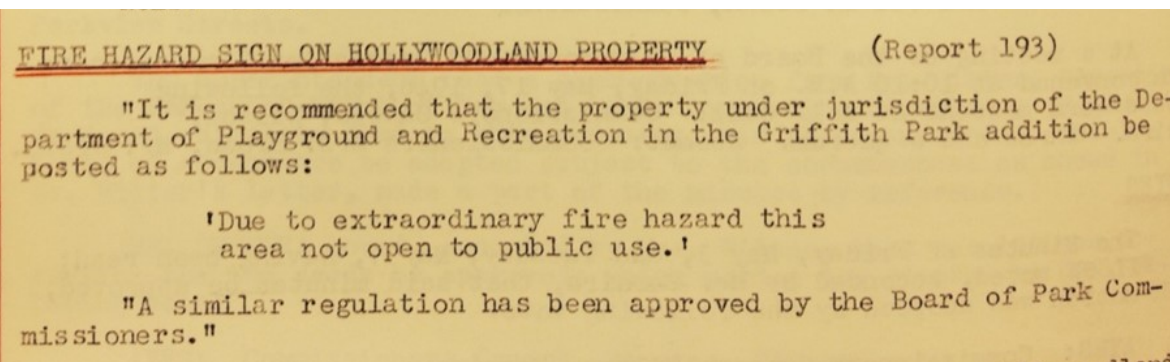
June 16, 2019 motion about Mandeville Canyon's evacuation drill.

NYT article about the volunteers in Malibu who issued over 9,000 citations for parking, etc. *What if a Neighbor Could Give you a Parking Ticket*

City charter code section 253 urgency ordinance.

Screen shot from Next door regarding discussion about a bathroom, restrooms at Lake Hollywood Park. Hollywoodland is **opposed** to this.

WSJ article *The Troubles Beneath the Surface of CA Comeback*.



May 17 1946
Recreation & Parks
Commission minutes

H O L L Y W O O D L A N D

EXPRESSING HOLLYWOODLAND AND HER GIFTS!

To celebrate the open space associated with Hollywoodland residential for 96 years and the gift of 444 acres to the city for the last 75 years, we will be having a celebration on October 20. We will be asking you to participate with your art submissions - all mediums: visual, written, musical interpretations, videos, poetry etc. If you are interested in helping and participating please email us at: info@hollywoodland.org with the subject line: CELEBRATING



HOLLYWOODLAND COMMUNITY ORCHESTRA: TUNING INTO HISTORY

There is little doubt the developers Sherman, Clark and Chandler had a great vision for Hollywoodland. A significant part of that vision was achieved through clever marketing and awareness like the Hollywoodland sign. But that was not the only feature. One creative venue was the development and promotion of the Hollywoodland Community Orchestra. News advertisements, a photo from the Bruce Torrence Collection and articles including orchestra events helped recreate the history.

Doug Tornquist's Hollywoodland Community Orchestra was recreated on April 29, 2019. If you were a member and attended this, you had a real treat. A great old Hollywoodland home, fine music, champagne donated by our HHA President, Tara Stephenson-Fong, sweets and eats by Sarajane Schwartz, Chris O'Brien and Doug Tornquist. This a bit of history as well as an overview about the event.



In 1924 The Hollywoodland Community Orchestra had live call in requests (Wednesdays evenings) on KNX radio. The original Orchestra's purpose was to promote the new community of Hollywoodland nestled beneath the Hollywoodland sign. Now, this recreated orchestra brings awareness of historic Hollywoodland and a sense of community through various musicians' performance of period music.

Guests artists included Danish cornet virtuoso Svend Lykkegaard, internationally recognized violinist Madalyn Parnas, local singing sensation Taube Brahms, and Hollywoodlander, Steve Grant. The evening was curated and narrated by music historian Kristi Brown- Montesano, of the Colburn School. Another concert will be scheduled for our membership soon. Look for the notices.

H O L L Y W O O D L A N D

PUBLIC WORKS IN HOLLYWOODLAND

Slurry: Hollywoodland, as a neighborhood pushing 100 years and because of the aging infrastructure, has many public works projects underway. Unfortunately, there seems to be little coordination between departments resulting in wasted time and money. This is especially true concerning the slurry of roadways that was started before the end of the last fiscal year (June 30, 2019). Some Hollywoodland streets were being resurfaced (certainly a welcomed project), but other scheduled public works projects were also scheduled that would undo the smooth pavement. We are trying to work with the relevant departments to coordinate these efforts. At the July 1 meeting with CD4, they shared that they are trying to organize and coordinate the multi-agency street-use issue. More updates to follow.

A few tips to note: DOT has jurisdiction over all street signage and closures when public works authorizes street repairs, construction, digging etc. They put the cones/signs up and down the affected streets. When there are questions relating to this action, contact them.

Street Lighting Project: City engineer Robert Tom is coordinating the street lighting replacement project throughout tract 6450. This began in 2018 known as Street Lighting -Conduit Only Unit 3-2018 which included Rockcliff, Deronda, Rodgerton, Ledge-wood, Beachwood, Belden, Woodhaven and Westshire Drives. Phase one of the project was digging the conduit trench by subcontractor, Dynalectric. This phase is complete. The next phase will involve the Bureau of Street Lighting installing new conduit and new LED illuminates. Here is where the neighborhood can weigh in. We have been so protective of our soft white incandescent colorant and that will no longer be available. We must unify our position relative to the level of illuminate to attempt to duplicate the original color. I believe one or two streets have had a complete installation of the LED lights. We are waiting for Mr. Tom's response so this information can be shared. Once it is, we will post it on our website and initiate an email blast for your input.

Sewer: New sewer lines are currently being dug along Beachwood and throughout many of our Hollywoodland streets. There should be notices distributed prior to project work.

Once all these public works projects are complete, the streets will be slurried again, hopefully not before!

OVERSIZED VEHICLE SIGNAGE

Aug 9, 2019

Dear Los Angeles Department of Transportation,

There are semi trucks that routinely get sent up to the dead end at the top of Beachwood due to some phantom rest stop on private GPS. Unfortunately there is really no room for them to turn around. We have had some turn on to the even narrower Hollyridge Dr. and take out private property trying to get around the substandard streets curves.

This is something that occurs often at night when the drivers are tired just looking to rest. It requires homeowners being roused from bed to help guide the drivers so their personal property does not get damaged.

An even greater issue is with tourists in large campers coming up to see the Hollywood Sign. This happens routinely during the day. All the streets within Hollywoodland are extremely substandard; most with blind, hairpin curves. Often these oversized campers get stuck or cause damage to private property. Often these visitors are from out of country so weight limit signage is somewhat meaningless.

It is obvious that the signage currently posted is not enough to alert both tourists and semi drivers. Is there a way we can supplement with more visual signage that will translate across languages and for those who don't know the weight of their rental vehicles? Maybe something like the below posted with the weight limit posts?

Hollywoodland Homeowners Association



August 14, 2019

Hi HHA,

Thank you for your reply and I want you to know I'm very sympathetic and hopefully this issue will be resolved soon. There have been two work orders submitted for two additional signs, one just south of Glen Holly Street and another north of Glen Holly Street. I will attach to this email a picture of the two signs so you know what will be posted there. If you have any other questions or concerns please feel free to contact me.

Los Angeles Department of Transportation



Editor's note: The HHA is still pursuing more visual signage with DOT to address this problem.

TEENAGE MUTANT NINJA TURTLES

CONTRIBUTED BY RESIDENT AND FORMER BOARD MEMBER, LAURA DAVIS

In recent years, there have been many reported sightings in Lake Hollywood of *trachemys scripta elegans*, more commonly known as the red-eared slider terrapin, a fresh water turtle. An email to Elene Chong of the DWP's Water Operations Division revealed that little is known about how the red-eared sliders came to share the reservoir with the seagulls and ducks one commonly spots beneath Mulholland Dam, but it is not hard to guess. Although the sliders are not native to Southern California, they are one of the most popular pet turtles in the world and considered an invasive species in habitats where native turtles reside. Blame it on the Teenage Mutant Ninja Turtles which were modeled on the sliders and helped give rise to their popularity. Fortunately, there



are no other turtle species in the lake, and the sliders may be helping to reduce the mosquito population since larvae are a favorite treat. A conversation with a DWP security officer assigned to Lake Hollywood further revealed that there are many such turtles in the lake. The writer has seen as many as six swimming and sunning together; the officer reported seeing at least sixteen at once. He speculated that people have been releasing former pets into the lake. Craziest animal the officer has ever caught someone abandoning on DWP property? A python, by a woman who'd evidently grown tired of its nutritional requirements (live prey.) Alas, it slithered away before the officer could confiscate it. Friendly request: Please do not acquire pets you've seen on TV or in the movies unless you're in it for the long haul.

H O L L Y W O O D L A N D

SPECIFIC PLAN UPDATES

- Since the April meeting the DRB has viewed project plans for a single family, upslope house at 3072 Hollyridge Drive case # ZA-2019-521-ZADDRB, ENV 2019-522. Plans met regulations and point criteria and project was approved. No neighbors spoke regarding the project
- Case # DIR-2019-983 DRB, Env 2019-984 was a room addition underneath the existing building footprint at 3021 Hollyridge. No neighbors spoke regarding the project.
- The design guide committee presented their latest version for review. City Planner, Richard Reaser, made suggestions. All comments and suggestions can be submitted to the new Planner, Amanda Briones, at amanda.briones@lacity.org.
- On June 25, 2019 the Central Area Planning Commission heard an applicant from 6041 Rodgerton's appeal to an earlier ZA determination. The applicant's appeal was denied. Please see ZIMAS LA for details regarding the determinations and actions (identifying the address and clicking to the left column under case numbers, ZA).
- Former board member Peter Baxter developed a user-friendly list of native California and drought resistant plants, specific to the soils here in the 90068 zip code area. This was a joint effort between Peter and the Theodore Payne Foundation. A historical note on all this: Theodore Payne was hired by the original Hollywoodland developers to assist in wildflower seeding. Please see HHA website for plant and wildflower lists.
- Some interesting notes from the 2018 Census Bureau that put our city and its housing development in a different perspective: The median square footage of a new home in the US was 2,386 SF, average price \$385,000.

H O L L Y W O O D L A N D

TWO THUMBS UP

A BIG THANK YOU to our neighborhood real estate agents who support and participate in Hollywoodland Homeowners Association: Alexandra Kerr, Konstantine Valissarakos and Lynn Sheppod.



THE SAD STATE OF THE DERONDA GATE

On June 25th the Deronda gate to the Mt. Lee service road was accidentally set on fire. Recreation and Parks installed it in 2016 and has been performing near constant maintenance on it due to vandalism and poor design. However, this time it has been seven weeks and the gate is still in bad shape, with no sign of restoration. For all those hoping to add more visitor infrastructure, remember that City of Los Angeles maintenance is a long time coming. It is hard to contemplate that this is the view our politicians wish to have world-wide visitors see through out the summer. We can't wait for the Olympics!



H O L L Y W O O D L A N D

EMERGENCY EVACUATION DRILLS

From now on the City of Los Angeles will no longer provide free emergency evacuation drills. Individual neighborhoods will have to carry the cost of providing these every important, necessary and lifesaving exercises.

Two HHA board members attended the Urban/Wildland Interface Fire Seminar sponsored by Assemblywoman Laura Friedman. It was sobering to listen to Cal-Fire, LA County Fire and LAFD discuss that in an urban-wildland fire in neighborhoods such as ours, there is a strong possibility that they won't be able to reach us. Please discuss emergency and evacuation plans with your families and neighbors.

H O L L Y W O O D L A N D

HOME-SHARING ORDINANCE

The Home-Sharing Online Registration Portal became available on July 1. Eligible hosts can submit their application at <https://planning.lacity.org/index.htm>. Hosts will have until October 31 to complete the registration process. During that time, the City will provide additional outreach and educational materials to raise awareness of the home-sharing registration process. The City will begin enforcement of the Home-Sharing Ordinance on November 1, 2019. Individuals who continue to engage in or advertise short-term rental activity after that date without posting an approved registration number will be in violation of the Home-Sharing Ordinance. The Planning Department maintains a short-term rental hotline at (213) 267-7788 that is available 24/7 for individuals to call with any concerns or complaints. Regular code enforcement complaint systems such as 311, as well as the online complaint reporting systems on the LADBS and HCIDLA web pages will also be available to alert authorities of violations.

H O L L Y W O O D L A N D



Thanks to the Beachwood residents who invite ALL of the neighbors to coffee.

Hollywoodland Homeowners Association Board

HHA: info@hollywoodland.com

Tara Stephenson-Fong *President*, Alexa Williams *Vice-President*,
Jeanne Clark *Treasurer*, Nancy Girten *Secretary*,

Crosby Doe, Alexandra Kerr, Ryan Lupine, Jannine MacDonald,
James Mykytenko, Nancy Fareed Moreno, Sarajane Schwartz,
Douglas Tornquist Honorary Mascot: Bob the Cat

Councilmember: david.ryu@lacity.org

Senior Field Deputy: rachel.fox@lacity.org

LAPD Senior Lead Officer: 38074@lapd.online (Brian White)